



APR
10th
2025
11.00 - 13.00

Seminar

Aula Magna Fabio Donato | Department of Economics and Management University of Ferrara

Past, Present and Future of Public Value. How Public Value can survive?

Public Value is both old and new. It is paradoxically both nascent and mature. On the one hand, Public Value is young, as the term itself emerged only in the mid-1990s through the seminal work of Mark Moore. On the other hand, it is deeply rooted in longstanding concepts from the social sciences and humanities, such as the common good, public goods, and a well-functioning society. In essence, Public Value has a long past but only a short history.

Although its origins lie in public administration research, the concept has since been adopted by corporations, start-ups, and NGOs alike. In this talk, we will present a Public Value perspective that highlights its (social) psychological foundations. Drawing on empirical research, we will demonstrate how Public Value can influence organizations and individuals.

11.00 - 11.15

Introduction

Enrico DEIDDA GAGLIARDO, Founder and Scientific Director of CERVAP, Full Professor University of Ferrara
Enrico BRACCI, Vice Scientific Director of CERVAP, Full Professor University of Ferrara

11.15 - 12.00

Speech

Timo MEYNHARDT, Dr. Arend Oetker Chair of Business Psychology and Leadership HHL Leipzig Graduate School of Management
Clemens SÖHNGEN, Research Associate HHL Leipzig Graduate School of Management

12.00 - 12.45

Discussion with Young Scholars (Chaired by)

Timo MEYNHARDT, Dr. Arend Oetker Chair of Business Psychology and Leadership HHL Leipzig Graduate School of Management
Luca PAPI, Researcher of CERVAP, University of Ferrara

12.45 - 13.00

Wrap-up

Timo MEYNHARDT, Dr. Arend Oetker Chair of Business Psychology and Leadership HHL Leipzig Graduate School of Management
Enrico DEIDDA GAGLIARDO, Founder and Scientific Director of CERVAP, Full Professor University of Ferrara
Enrico BRACCI, Vice Scientific Director of CERVAP, Full Professor University of Ferrara

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